WAKE UP

MEN OF CANANDAIGUA!

A wonderful harvest is at your doors and demands your energetic assistance to make it secure.

The farmer has done his part—no better could be done—and Providence has blessed his efforts.

The business of the nation is to win the war and FOOD is a vital factor in the fight. FOOD is in the fields and farmers are calling for help to make it safe. Weather conditions may at any time put it in peril.

WHEAT, BARLEY and OATS, precious beyond words, to sustain and save the lives of those who are fighting for you, to safeguard your own life and the lives of those dependent upon you.

VOLUNTEER

to help in the harvest fields. YOU ARE NEEDED! Some have already volunteered.

HAVE YOU?

Let no small or selfish reason keep you from quick and ready response when you are called on. What is a hard day's work in the fields compared with the sacrifices, the danger and the hardships the boys are facing to make you and yours safe.

Volunteer and Answer "Here"

when you are called. Put on your old clothes and go to it. It won't hurt you —and suppose your back does ache for a day or two or you are inconvenienced in your business. You will have had an honorable part in winning the war.

THE BUSINESS OF CANANDAIGUA is largely dependent upon the FARMERS. The greater their prosperity the greater you will benefit. You are helping yourselves in helping the farmer.

Do not think it is a favor to the farmer. He is willing to pay well for what he gets. The main thing is to SAVE THE FOOD.

Some men in Canandaigua are awakening to the serious conditions in the world and right here at home.

HAVE YOU?

Have you volunteered to SAVE FOOD? If not, do so quickly. Don't wait to be canvassed or urged. Go to ONTARIO COUNTY TRUST COMPANY or ONTARIO COUNTY FARM BUREAU and sign up and don't make thin excuses when you are called.

CANANDAIGUA PATRIOTIC EMERGENCY FARM LABOR COMMITTEE